

February 2, 2017

CALNENA CONFERENCE CALL

On the call: Jaime Young, President, Paul Troxel, 2nd VP , Shelby Rhyman, Immediate Past President, Alicia Caddy, Commercial VP, Fred Michanie, Commercial VP, Hanan Harb, Treasurer, Lee Ann Magoski, Secretary

Not on the call: Debbie Burger, 1st VP

Meeting started at 0904

Meeting focusing on conference items:

Alicia and Hanan went to the hotel yesterday to meet with Don and Meredith. Went over banquet event orders and head counts, walked the property etc. They met with a vinyl sign company for ideas for signage and floor stickers, etc. (May also use them for the foam signs if they can meet our price point). Also they discussed getting a floor sticker in the main entrance with our logo. (This is pending General Manager approval from hotel)

When people check-in they will get a raffle ticket that will be drawn at the ice-cream social and they must be present to win. This will be 10 smaller prizes. In addition to this, they can purchase raffle tickets and put them in specific bowls for larger prizes (similar to a silent auction). Winners would not need to be present to win and we would post winners on the mobile app. Still need to determine what these prizes will be. Southwest and Disney are popular, other ideas mentioned were an AMEX gift card or a hotel gift card. The Hotel is donating a night, perhaps coordinate CALNENA purchasing a second night and add event tickets such as a Padres game or zoo tickets? Should we not have people "pay" for a donated item such as the hotel night? Should this be given out at the ice cream social? Everyone to think about ideas and we will discuss next week on the conference call.

Fred will notify the vendors that we will not be requesting Prizes from individual vendors. The vendors are welcome to have their own drawings, etc. Also, he will make reference to remind vendors to tell their personnel the set up and break down times. Also remind the vendors they each get one outlet and they must bring their own extension cord and power strips. Hanan will make a flyer for each vendor to be placed on table with contact info, and setup/teardown times.

Decided to make some schedule adjustments on March 1 - Moving breakfast to 0645 since classes start at 0730. Moving Motorola from 1230-1300 and the ENP recognition and Bill McMurray immediately following. We have a hard stop time of 1330 in the Aventine Ballroom as we technically only have that room until 1300 that day.

Meredith gave us a great Luau menu. Fresh fruit skewers, Salad choices (greens, salmon and macaroni), pork sliders, coconut shrimp, chicken skewers, carved to order steak, chicken, spam and rice, vegetables and island style ice cream bar. This is also a reduced cost compared to the last few years. Also for the party there will be Heat lamps and plenty of tables, band, dancers, and beach balls in the pool.

9-1-1 for Kids, have set up some A/V for them, Paul has sent the information to them.

We are reserving two tables for each of the Diamond Sponsors and for the Executive Board for everything in the Aventine Ballroom.

Paul to follow up on how many people are on each panel for A/V set up. Paul is confirming with the State if they need a pop up meeting room.

The floorplans for the vendors have been finalized and posted on Guidebook.

Spring Meeting- May 2nd and Fall Meeting November 2nd. Should we make post cards or notifications at the MCTE?

The board discussed the location the spring meeting. Lee Ann and Paul to follow-up and will report out next week.

The fall meeting Doubletree in Palm Springs, Alicia received a quote. It's a bit high; she will go back and negotiate. . This was having the meeting on Thursday, the board discussed moving the membership meeting to Friday and having executive board meetings on Wednesday and Thursday.

Meeting closed at 1022