



California Chapter of the National Emergency Number Association

Executive Board Meeting March 3, 2016

In Attendance: Jaime Young - President, Fred Michanie - Commercial VP, Alicia Caddy - Commercial VP, Hanan Harb - Treasurer, Debbie Burger - 1st VP, Paul Troxel - 2nd VP, Lee Ann Magoski - Secretary, Don Brennan - A/V specialist.

MCTE 2016 Debrief:

Classes-

Form stack went well

We didn't cut anyone from the presenters this year, no repeats from last year but need to look at feedback to make sure that we are offering good presentations. Repeats are okay, but should also offer new classes. Look at timing for the future to make sure attendees aren't getting out too early.

The live feedback on the app was being used, will get feedback out to the presenters and to the board.

Thursday classes- Need to survey instructors about Thursday attendance to see if Thursday is working for attendees. Should we have so many Thursday classes? Or should we add more classes for Thursday afternoon? Can we allow late checkout and store luggage?

A/V issues-

2 classes had abnormal a/v problems, helped one speaker with a different laptop. There was enough equipment to meet anticipated needs.

Fred asked what we could do better to help prepare vendors for their presentations. For the major sponsors, ask for an early version of the presentation. A/V will handle directly with vendors. One vendor did not show up to present because their company didn't communicate with them. Hanan mentioned for future conferences get email of actual vendor attendees not just the email of who registered. Also a vendor welcome packet with important schedule info to help them be clear.

Vendor Hall

How to keep attendees in the vendor hall is something we need to look into. Vendor presentations after the hall was closed made it difficult. Maybe do more of a formal closing of the vendor hall. Alicia suggested an ice cream social.

Fred was happy to say there is no more tent next year. There is a financial issue with the vendors and food.



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We need to have pictures of the new venue to get them to realize the value. (referenced Don's power point pics he shared with us.) About 4 slides of classroom, general session, vendor area and registration.

Industry Leader forum-

Feedback from pre-conference – didn't hear anything negative. For future suggest topics early so if necessary the classes can be created.

No feedback from the ILF on EventMobi.

Discussion on POST presentation, content was good, need more feedback from attendees. Attorneys in the afternoon: Debbie said there was no FMLA or CFRA and that is what it was advertised as. We needed their presentation ahead of time to approve the content.

95 people registered.

Paul brought up those that don't attend the ILF offer a first time attendee get together. Or have multiple first time attendee courses. Hanan brought up the idea for a new attendee breakfast like at NENA. "Breakfast with the board" Something to focus on how to get the most out of the conference for new attendees.

Registration desk for next year- the closet will be close and It will make it easier to set up.

Next Year Annual Conference Planning

Finalize our plans by May, get prospectus and call for papers out in August or September.

Next year the conference is February 26 thru March 2nd.

- Jaime introduced a discussion about the need to plan to notify the state as a courtesy on the increased costs because of the shared use of the ATA.